

BTEC Professional Management Qualifications

Award, Certificate and Diploma in Management Studies

Introduction

QVQ in partnership with AdVal KeyKnowledge and Edexcel have produced over 70 hours of e-Learning materials mapped to the new Qualification Curriculum Authority (QCA) approved Level 4 Professional Management Qualifications.

The Level 4 Edexcel BTEC Professional Management Qualifications incorporates the e-Learning with a management mentor, assessment centre to take learners through the qualification.

Many private and public sector organisations are using the programme to enable their staff to gain and improve management and leadership skills.

Learning Materials

The learning materials are extremely media rich and use the latest learning psychology techniques to help the learners take on important management and leadership skills.

Video drama scenes, scenarios and best practice interviews are shown throughout to demonstrate 'real life' soft skills such as assertiveness, conflict management, presentation skills and listening techniques.

Interactive elements have also been included such as a Myers Briggs to identify learner's own personality type, Leadership style questionnaires and time log analysis.

Best practice theories and techniques have also been incorporated with experts such as John Adair and Professor Cary Cooper featured in the programme.

The BTEC Professional Management Qualification e-Learning material is available on CD-ROM, via Learning Laptops and hosted on-line. All the learning materials have been produced to SCORM 1.2 compliance and meet current accessibility standards.

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Key benefits to the learners

- Access to an interactive and enriched learning environment
- Learn anytime anywhere - fits into busy lifestyles
- Learn at their own pace – can recap, refresh and understand the way that best fits their learning style
- Directly experience management and leadership skills and roles in a real environment through the power of video (includes stars from TV)
- Analyse their own skills - self exploratory learning – links, more information sections, case studies, games, questionnaires, references, website links and exercises
- Learn from the best by having access to Best Practice Experts and Key Thinkers

Results to Date - Improving Management Skills Training

Many learners have graduated from programmes using the e-Learning to support their qualification. One learner from Coventry City Council commented: "This was my first experience of e-Learning and I thoroughly enjoyed it."

Organisations such as British Telecom, Big Lottery Fund, Coventry City Council, Rackspace Managed Hosting, Barclays Bank, Skanska and Mitsui Babcock are now using the materials as part of their qualifications programme.

The materials are also being used with many FE Colleges.

For more information, please contact Customer Services.

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